



MORRO BAY TRI

NOVEMBER 4, 2018

COLEMAN PARK, MORRO BAY, CA

EVENT DETAILS

The Morro Bay Tri is a true destination triathlon with California flavor. Swim the bay, ride historic highway 1, and run on the hard packed sand of the beach, board walk, dirt roads and paved roads. We also offer an alternative kayak and stand-up paddle board course to the non-swimming multi-sport athletes, in addition to the traditional swim portion of an Olympic and Sprint courses.



SPONSORSHIP LEVELS

PLATINUM - \$8,000 DEADLINE: 8/1/18

- Morro Bay Tri Presented by _____
- Logo on all merchandise including trophies, race bibs, and t-shirts
- Advertisement perks: 4 social media shoutouts
- Internet perks: name and logo on home and sponsor page
- Event Exposure: naming of each course element, signage on finish line and festival area, public address announcements, and booth space
- Extras: 10 pint glasses, 2 complimentary entries, and event t-shirts!

GOLD - \$5,000 DEADLINE: 8/1/18

- Logo on trophies, pint glasses, race bibs & t-shirts
- Advertisement perks: 3 social media shoutouts
- Internet perks: name and logo on home and sponsor page
- Event Exposure: branding of lunch and festival area & stage, signage on finish line and festival area, public address announcements, and booth space
- Extras: 1 complimentary entry and event t-shirts!

SILVER - \$2,500 DEADLINE: 8/1/18

- Logo on t-shirts
- Advertisement perks: 2 social media shoutouts
- Internet perks: name and logo on home and sponsor page
- Event Exposure: branding of lunch and festival area & stage, signage on finish line and festival area, public address announcements, and booth space
- Extras: 1 complimentary entry and event t-shirts!

BRONZE - \$1,000

- Advertising perks: 1 social media shoutout
- Internet perks: name and logo on sponsor page
- Event Exposure: booth space and public address announcements

CONTACT

Please contact us with any questions about the Morro Bay Tri.
Kaori Funahashi, Event Director
(310) 347-5692
kaori@all-outevents.com
www.morrobaytri.com

BOOTHING INFO

For non-partnering companies,
booth space is available for \$400.

LOGOS

Send logos to yishai@all-outevents.com. Please send logo as
a vector-based graphic (not bitmap). Illustrator, FreeHand,
EPS or PDF are preferred.

SPONSORSHIP

Cash sponsorship is great because it allow us to directly
fund a higher caliber event. Products are good because
competitors are exposed to the items that you would like to
promote. Having some smaller prizes that can be handed out
to all competitors, as well as tossed into the crowd are
great. If you wish to provide items for competitor packets,
we will need at least 1500 items

EMAIL BLAST

We ask that sponsors send a minimum of two e-blasts to
company mailing lists regarding the event and post the
event on your website calendar.

SOCIAL MEDIA

Facebook: MorroBayTri
Twitter: @morrobaytri
Instagram: @morrobaytri
Website: www.morrobaytri.com

If your company would like to host demos, clinics and/or
have a booth at the event, please contact Kristin Horowitz
at kristin@all-outevents.com.

